

# Privacy Notice

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This Website is operated by Beijing Century Joyo Courier Service Co., Ltd., and its affiliates provide various supports for it ( Beijing Century Joyo Courier Service Co., Ltd. and its affiliates are hereinafter collectively referred to as “we”, “us”, or “our”). We know that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes how we collect and process your personal information when you use Amazon’s website, device, product, service, online shop and applications (“Amazon Services”), where this Privacy Notice applies. **By visiting amazon.cn (this “Website”), you are accepting this Privacy Notice.**

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## What Personal Information About You Do We Gather?

The information we learn from you helps us provide personalized services to you on this Website and improve your shopping experiences continuously. Here are the types of information we gather.

- **Information You Give Us:** We receive and store any information you enter on this Website or give us in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of our features. We use the information that you provide for such purposes as responding to your requests, providing you personalized services during shopping on this Website, improving our Website, and communicating with you.
- **Automatically Obtained Information:** We receive and store certain types of information whenever you interact with us. For example, like many other websites, we use "cookies". We obtain certain types of information when your web browser accesses this Website or advertisements and other content served by us or by entities on behalf of us on other websites.
- **Mobile:** When you download or use this Website and the apps created by our affiliates, we may receive information about your location and your mobile device, including a unique identifier for your device. We may use this information to provide you with location-based services, such as advertising, search results in this Website, and other personalized content. Most mobile devices allow you to turn off location services. For more information about how to do this, [click here](#).
- **E-mail Communications:** To help us make e-mails more useful and interesting, we often receive a confirmation when you open e-mail from this Website if your computer supports such capabilities. We also compare our customer list to lists received from other companies, in an effort to avoid sending unnecessary messages to our customers. If you do not want to receive e-mail or other mail from us, please adjust your Customer Communication Preferences in your

account.

- Information from Other Sources: We might receive information about you from other sources and add it to our customer information database.

## What About Cookies?

- Cookies are unique identifiers that we transfer to your device to enable our systems to recognize your device and to provide special services such as 1-Click Ordering, Recommended for You , personalized advertisements on other Websites (e.g. associate websites with contents served by this Website) and storage of items in your Shopping Cart between visits.
- The Help feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer. However, because cookies allow you to take advantage of some of the best features of this Website, we recommend that you leave them turned on. For instance, if you block or otherwise reject our cookies, you will not be able to use any services of this Website that require you to sign in, such as adding items to your shopping cart, Proceed to Checkout, or use products and services served by this Website that require you to Sign in.

## Do We Share the Information We Receive?

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only as described below and with the affiliates of this Website that either are subject to this Privacy Notice or follow practices at least as protective as those described in this Privacy Notice.

- **Affiliated Businesses We Do Not Control:** we cooperate with the merchants closely. In some cases (such as marketplace sellers), these businesses operate stores on this website or sell offerings to you as seller on this Website. In other cases, we will work with some sellers to open stores, provide services and sell products. You can tell when your transaction involves a third-party seller, and we share customer information related to those transactions with that third party.
- **Third-Party Service Providers:** We may employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders, delivering packages, sending postal mail, e-mail, or text message, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments and providing customer service. They have access to personal information needed to perform their functions, but may not use it for any other purposes.
- **Promotional Offers:** Sometimes we send offers to selected groups of customers on this Website on behalf of other businesses. When we do this, we do not give that business your name and address. If you do not want to receive such offers, please adjust your Customer Communication Preferences in Your Account.
- **Business Transfers:** As we continue to develop our business, we might sell or buy shops, subsidiaries or business units. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, the customer consents otherwise). Also, in the event that this Website, in the unlikely extreme event that Amazon, its affiliates, or substantially all of its assets are acquired, customer information will be one of the transferred assets.

- **Protection of this Website and Others:** We release account and other personal information to comply with the law; to enforce or apply our Conditions of Use and other agreements; or to protect the rights, property, or safety of this Website, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. However, obviously this does not include selling, renting, sharing, or otherwise disclosing personally identifiable information from customers for commercial purposes in violation of the commitments set forth in this Privacy Notice.
- **With Your Consent:** Other than as set out above, you will receive notice when information about you might be disclosed to third parties, and you will have an opportunity to choose not to share the information.

## How Secure Is Information About Me?

- We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.
- We reveal only the last four digits of your credit card numbers when confirming an order. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing.
- It is important for you to protect against unauthorized access to your password and to your computer and mobile devices. Be sure to sign off when finished using a shared computer or mobile device.

## What About Third-Party Advertisers and Links to Other Websites?

Our Website includes third-party advertising and links to other websites. We do not provide any personally identifiable information to advertisers or to third party websites. These third party websites or advertisers (or the online advertisement companies they may use) sometimes use technology to serve the ads that appear on our sites directly to your browser. They automatically receive your IP address when this happens. They may also use cookies, JavaScript, beacons, and other technology to measure the effectiveness of their ads and to personalize ad content. We cannot and do not have control over cookies or other features that they may likely use, and this Privacy Notice does not apply to the practices of advertisers and third-party websites. Please contact them directly for more details about their privacy policies.

This Website also displays personalized third party advertisements based on the customers' personally identifiable information. Such personal information includes, for example, shopping on this Website and the visit to the websites of this Website's affiliates. We do not provide any personal information to advertisers. However, advertisers (including the ad-serving companies) may assume that users who interact with or click on a personalized advertisement meets the standard it uses to personalize advertisements.

## Which Information Can I Access?

This Website gives you access to information about your account and your interactions with this Website for the limited purpose of viewing and, in certain cases, updating the account information. These information will change as the Website evolves.

What should I pay attention to when I post information?

When you post information on our Website, if we find that you publish information that is prohibited from being released or transmitted by laws and regulations, we reserve the right to stop transmitting the information immediately, take disposal measures such as elimination, save relevant records, and report to relevant authorities.

If other customers find that the information you posted reveals personal identities, spreads personal privacy, etc., or if you publish commercial electronic information permitted by us but other customers indicate that they have been troubled, these customers have the right to ask us to delete the information you posted or take other necessary steps to stop it. We will take these measures in compliance with the law.

## **What Choices Do I Have?**

- As discussed above, you can always choose not to provide certain information, even though it might be needed to purchase on this Website or take advantage of certain features of this Website (e.g., the personal information of your account, wish list, customer reviews).
- You can add or update certain information on pages such as those referenced in the Which Information Can I Access? Section above. When you update information, we usually keep a copy of the prior version for our records.
- If you do not want to receive e-mail, text message, or other mail from us, please adjust your e-mail preferences settings. (If you do not want to receive Conditions of Use and other legal notices from us, such as this Privacy Notice, those notices will still govern your use of this Website, and it is your responsibility to review them to know their changes.)
- If you do not want us to use the personal information that we gather to allow third parties to personalize advertisements we display to you, please adjust your Advertising Preferences.
- The Help feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer. However, because cookies allow you to take advantage of some of the best features of this Website, we recommend that you leave them turned on. For instance, if you block or otherwise reject our cookies, you will not be able to add items to shipping cart, proceed to checkout or use any services of this Website that require you to sign in.

## **Do you allow children to use this Website?**

We do not sell products to children, but we sell children's products to adults. If you are under the age of 18, you will only be allowed to use this Website with the involvement of a parent or guardian.

## **Conditions of Use, Notices, and Revisions**

If you choose to visit this Website, your visit and any dispute over privacy is subject to this Notice and our Conditions of Use, including limitations on damages, resolution of disputes, and application of the law of the People's Republic of China. If you have any concern about privacy at this Website, please contact us with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice and the Conditions of Use will change also. We may e-mail reminders of our relevant updates or post the updated version on this Website, unless you instruct us not to do so. But you should check our Website frequently to understand the latest Conditions of Use and Privacy Notice. Unless stated otherwise, our current Privacy Notice

applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information without the consent of the affected customers.

Please see relevant practices and information:

- Conditions of Use
- Help Department
- Most Recent Purchases

## Examples of Information Collected

### Information You Give Us

You provide most such information when you search, buy, post, participate in a contest or questionnaire, or communicate with customer service. For example, you provide information when you search for a product; place an order through this Website or one of our third-party sellers; provide information in Your Account (and you might have more than one if you have used more than one e-mail address when shopping with us) or Your Profile; communicate with us by phone, e-mail, or otherwise; complete a questionnaire or a contest entry form; compile Wish Lists or other gift registries; participate in community features; provide and rate Reviews; Share with Amazon Friend and other services which may have personal notification services. As a result of those actions, you might supply us with such information as your name, address, and phone numbers; credit card information; people to whom purchases have been shipped, including addresses and phone number; people (with addresses and phone numbers) listed in 1-Click settings; e-mail addresses of your friends and other people; content of reviews and e-mails to us; personal description and photograph in Your Profile ; and financial information, including personal ID number.

### Automatic Information

Examples of the information we collect and analyze include the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; telephone number; password; computer and connection information such as browser type, version, and time zone setting, browser plug-in types and versions, operating system, and platform; purchase history, which we sometimes aggregate with similar information from other customers to create features like [Top Sellers](#) ; the full Uniform Resource Locator (URL) clickstream to, through, and from our Web site, including date and time; cookie number; products you viewed or searched for; and the phone number you used to call our customer service number. We may also use browser data such as cookies, Flash cookies, or similar data on certain parts of our Website for fraud prevention and other purposes. During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

## Mobile Devices

Most mobile devices provide users with the ability to disable location services. Most likely, these controls are located in the device's settings menu. For information about specific devices, [click here](#) . If you have questions about how to disable your device's location services, we recommend you contact your mobile service carrier or your device manufacturer.

### Information from Other Sources

Examples of information we receive from other sources include updated delivery and address information from our carriers or other third parties, which we use to correct our records and deliver your next purchase or communication more easily; account information, purchase or redemption information, and page-view information from some merchants with which we operate; search term and search result information from some searches conducted through the Web search features offered by Alexa Internet; search results and links, including paid listings.

### Information You Can Access

Examples of information you can access easily at this Website include up-to-date information regarding recent orders; personally identifiable information (including name, e-mail, password, communications and personalized advertising preferences, address book, and 1-Click settings); payment settings (including credit card information and gift card balances); e-mail notification settings (including Alerts, Product Available Notices, Delivers, Recommendations, Special Event Alerts and newsletters); Recommendations (including Recently Viewed Products, Recent Purchase and Preferences); shopping lists and gift registries; third-party seller accounts and Your Profile (including your product Reviews, Recommendations, Personal Profile and Wish List). You can visit [Privacy Notice](#) to learn more information.